Global Research?



## We've got you covered—in over 75 languages!



**Translation** 

Culturally nuanced translation of surveys, discussion guides, waivers



### **Transcription**

Audio transcription of interviews, focus groups, seminars, conferences



**Transcreation** Creative translation for global marketing to resonate with your international audience



#### **Moderation**

Bilingual research experts for interviews, focus groups, ethnographies, fieldwork support

### **Client Spotlight: Kadence International**

Kadence, a global quantitative and qualitative research agency, prides itself on being able to provide actionable insights regardless of the country. After having to re-field studies because of poor translation quality, Kadence reached out to Multilingual Connections.

Together, they worked to improve the translation process from start to finish. Multilingual Connections creates carefully-worded questionnaires in multiple target languages, going great lengths to maintain the meaning and nuance of the source English text—critical for any firm conducting market research worldwide.



"Multilingual Connections was a great alternative because of their transparency with their process as well as their pricing. The customer service received was outstanding!"







www.MLConnections.com | Contact@MLConnections.com | (773) 292-5500

# Multilingual Moderation & Transcription

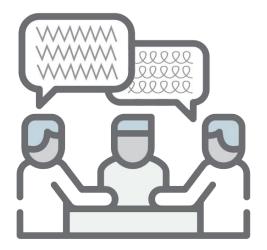


### Multilingual Research Moderation

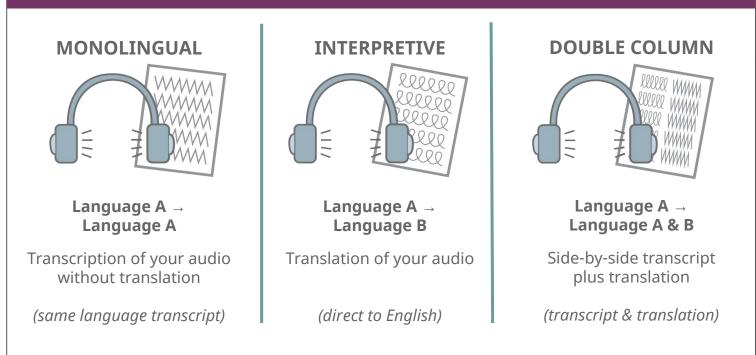
Global research? When seeking authentic insights, it's essential to connect with participants in their own language.

Our multilingual moderation services help you create linguistically and culturally appropriate connections for higher quality research.

Talk to us about interview and focus group moderation, as well as online bulletin board and mobile diary moderation, report writing, and fieldwork support.



## **Flexible Transcription Options**



# Connect with us to learn more!